

Embedding Evaluation in Libraries



DECEMBER 1, 2021 | 1:00 PM EASTERN
REBECCA TEASDALE, LINDA HOF SCHIRE


1


Welcome!

What's a project you're working on right now that you are excited about?



2





Information for Potential Applicants

Evaluation Resources

Cohorts

Colorado Cohort Resources

Staff and Partners





773.682.5316
info@libraryeval.org

**Embedding Evaluation
in Libraries**

Developing Internal Evaluators

3

Target outcomes

-  Build your evaluation knowledge and skills
-  Use new social science research methods
-  Embed evaluation in your library
-  Develop a network of like-minded peers in North Carolina

4

Evaluation project

Program or
service

A specific library program,
service, or other offering

New data

Project will include data collection from members of the public. Projects focusing on output data such as cardholder registrations, circulation, etc. are not appropriate for this opportunity.

Public-facing

Focused on library users or
community members

Innovative or
under-served

Priority given to innovative programs,
communities the library has under-
served

5

Teams

1 person

Evaluation coordinator: staff member who leads evaluation work
in your library

1 person

Supervisor of the evaluation coordinator

1-2
people

Staff members involved in your library's evaluation work

6

Activities

Week of May 16-20
or May 23-27, 2022

June 2022 — February 2023

Week of
March 20-24, 2023

2-Day Kickoff
Institute

Six Coaching
Calls

Six Virtual
Cohort
Discussions

2-Day Wrap-
Up Institute

7

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Up Institute

Location and exact dates to
be announced soon

Location and exact dates TBD
after cohort is formed

8

Travel Funds

Kickoff Institute

Up to \$2,500/team
depending on number of
team members and
proximity to event location

Wrap-Up Institute

Up to \$2,500/team
depending on number of
team members and
proximity to event location

Application Process

Home / Application Process

To apply for the 2022-2023 *Embedding Evaluation* cohort in North Carolina, your library team must submit an application:

- Completed Application Form
- Responses to application questions
- Resumes for all team members
- A letter of support from the library director. If the library director is a member of the team, a letter of support must be from the city manager, etc.)

Applications are due January 14, 2022 at 5:00 PM EST. Please combine all items into one PDF file, and send it to info@libraryeval.org with subject line "Application" by February 11, 2022.

Intent to apply: 12/17/21, 5pm EST
info@libraryeval.org

Application deadline: 1/14/22, 5 pm EST
<https://www.libraryeval.org/application-process/>

Embedding Evaluation in Libraries: Developing Internal Evaluators
Application Form

1. Library Name:

Mailing Address:

2. Please complete the following information for each team member (Teams must consist of 2-4 members – see the [Embedding Evaluation website](#) for more information about team requirements):

Name:

Title:

Email Address:

Phone Number:

Role within team: Evaluation coordinator Supervisor of evaluation coordinator Team member

Does this person have previous education and/or experience in evaluation, assessment, or research methods? Yes No

Name:

Title:

Email Address:

Phone Number:

Role within team: Evaluation coordinator Supervisor of evaluation coordinator Team member

Does this person have previous education and/or experience in evaluation, assessment, or research methods? Yes No

Questions?

11



Evaluation: The Key to Maximizing the Success of Library Programs

INFOPEOPLE WEBINAR
3/10/2021

Today's webinar: Presenters



Rebecca Teasdale
Rebecca Teasdale & Associates



Elizabeth Gray
Yolo County Library



Linda Hofschire
Consultant



Andrea Hilliard
Carlsbad City Library



Lisa Dale
Sacramento Public Library



Madelyn Horton
Carlsbad City Library

Recording: <https://infopeople.org/civicrm/event/info?id=969&reset=1>

12



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13

Thank You!













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14