

Sharing Your Evaluation Results

A FEW CONSIDERATIONS





Proceed with Caution

Considerations

- Are the findings I'm reporting consistent with what I actually studied?
- Am I reporting numbers accurately?
- Am I avoiding the use of technical language?

Checking for consistency

Evaluation Questions	Data Collection Methods		
	Observation of volunteers during a sample of math storytime sessions	Interviews of Volunteers	Observation of children during a sample of math storytime sessions
To what extent do volunteers implement the math storytimes as designed?	X	X	
In what ways do participating children demonstrate engagement and interest in math storytime sessions?			X
To what extent do participating children demonstrate basic math skills (counting, sorting, matching) during math storytime sessions?			X

Findings

1. The math storytimes were implemented as designed to a moderate extent.
2. Most participating children were attentive to the presenters and materials throughout the majority of the sessions.
3. Some children demonstrated basic math skills during the storytimes where math activities were implemented as designed.
4. The math storytimes were somewhat effective in preparing caregivers to implement math activities with their children.

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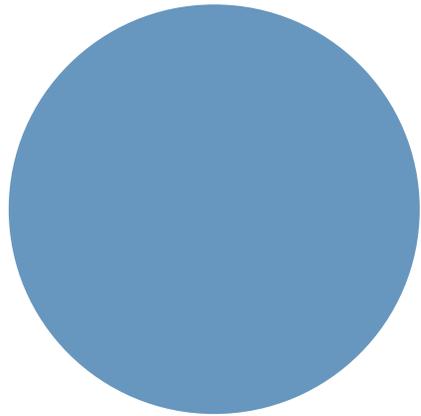
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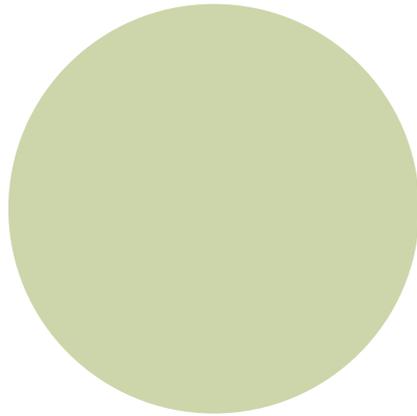
Reporting Numbers Accurately



Always report your sample size:

- “Our results are based on 15 interviews with volunteers...”
- “Based on our observations of 3 storytimes...”
- “20 program participants completed our survey...”

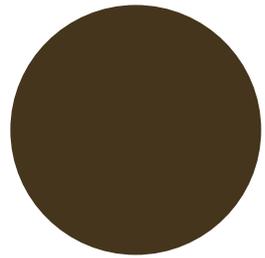
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When discussing small numbers, consider presenting frequencies rather than percentages:

- “4 of the 5 survey respondents reported that they learned a new skill” vs. “80% of survey respondents reported that they learned a new skill”

Reporting Numbers Accurately



Check your use of the term “average”:

- average = mean



Report increases or decreases with actual numbers rather than percentages:

- “The mean rating increased from 2.8 to 3.4” vs.
“the mean rating increased by 21%”

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Causal claims	The program caused an increase in participant confidence in their computer skills.	Participants reported feeling more confident in their computer skills after attending the program.
Significance	The program had a significant effect on participants' knowledge of job-hunting resources.	After participating in the program, participants reported that they were more knowledgeable about job-hunting resources.