

Embedding Evaluation in Your Library

IDENTIFYING YOUR NEXT STEPS



Identifying Next Steps

What are your
information
needs?

What are your
evaluation
resources?

What are your
top priorities
right now?

Identifying Next Steps

What are your
information
needs?

What are your
evaluation
resources?

What are your
top priorities
right now?

What is your evaluation strategy?

Identifying Next Steps

What are your
information needs?

Key Considerations:

- List the programs and services you have questions about
- Identify the purpose evaluation would serve and its desired use (see Step 2 of the evaluation process)
- Determine the depth of information needed

Determine the depth of information needed

Full

Full evaluation: 2-3 questions and 2-3 methods

Mid-size

Mid-size evaluation: 1-2 questions and 1-2 methods

Snapshot

Snapshot study: 1 question and 1 method

Identifying Next Steps

What are your
evaluation resources?

Key Considerations:

- Time
- Money
- Staff abilities
- Capacity to train additional staff
- Access to outside assistance
- Goodwill and buy-in

Identifying Next Steps

What are your top priorities right now?

5 approaches:

- 1. Begin with the easiest and progress to more challenging**
- 2. Begin with the most urgent or time sensitive**
- 3. Sequence projects as learning opportunities to build skills**
- 4. Sequence projects to cultivate buy-in**
- 5. Sequence projects based on timing of the programs or services being evaluated**

Identifying Next Steps

What are your
information
needs?

What are your
evaluation
resources?

What are your
top priorities
right now?

Identifying Next Steps

What are your
information
needs?

What are your
evaluation
resources?

What are your
top priorities
right now?

What is your evaluation strategy?

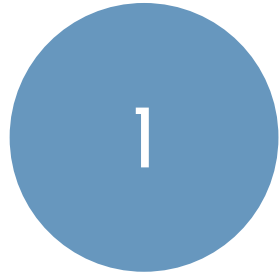
Identifying Next Steps

**What is your
evaluation strategy?**

Components:

- Describe your next 1-2 projects
- Explain the rationale for your priorities
- Specify the resources required
- Outline your timeline

Your Library: Identify Next Steps



**Determine your
information needs
(p. 31)**



**Establish your
priorities (p. 32)**



**Inventory your
resources (p. 32)**



**Outline your evaluation
strategy (p. 34-36)**