

The Evaluation Process: Step 10



TAKE ACTION

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Use Evaluation Results - Step 10: Take action

How will you use the findings?

Key Considerations:

- Revisit the purpose of the evaluation, established in Step 2, and use this to determine how you will use the findings (e.g., program improvement, decision-making, advocacy, etc.)



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Step 10: Take action

ECL's purposes for the evaluation include:

- Improving the math storytimes by refining content, volunteer training, and overall approach to maximize benefits for children.
- Demonstrating that the library has met accountability requirements of funder.
- Using results for advocacy purposes including building positive public opinion about the library and securing more funding.



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Step 10 — Example: Training for public librarians




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Step 10 — Example: Science in afterschool programs




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Step 10 — Example: SPELL Evaluation




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Step 10 – Example: Colorado Talking Book Library

Colorado Talking Book Library

- Talking Book Service
- Assistive Technology
- Braille
- Captioned Video
- Closed Captioning
- Digital Accessibility
- Document Conversion
- Email
- Large Print
- Screen Reader
- Sign Language
- Text-to-Speech
- Video
- Web Accessibility
- Website
- Wireless
- Zoom

For people who can't read standard print, CTLB provides audio, braille and large print book lending you connected to reading, stories and adventure.

EMBEDDING Evaluation

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Emerson Community Library: Take action

The evaluation team meets to determine how they can use the results.

How can ECL use the results for program improvement and decision-making (p. 21 of the Kickoff Institute workbook, pp. 20-21, 23 of the Wrap-Up Institute workbook)?

EMBEDDING Evaluation

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Emerson Community Library

Based on the results, the ECL evaluation team takes the following actions:

- Program Improvement:**
 - Children's librarian revises the two most challenging lesson plans
 - Children's librarian develops and implements a workshop to provide additional training and mentoring for volunteers and introduce the two revised lesson plans
- Decision-Making:**
 - The Director decides to continue funding the project, and meets with the teen librarian to explain her rationale

EMBEDDING Evaluation

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Your Library: Reporting results and taking action

Work with your library team to establish the following:

What are your strategies for reporting findings to various audiences?

- Who are your stakeholders?
- What message(s) will resonate with each stakeholder?
- How should the messages be delivered?

How will you use the findings?

- Revisit the purpose of the evaluation, and use this to determine how you will use the findings (e.g., program improvement, decision-making, advocacy, etc)

EMBEDDING Evaluation

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Your Library: Reporting results and taking action

Using your time:

- Begin by spending 10 minutes max re-establishing your stakeholders (up to 4) and the purpose of your evaluation.
- Then, move into the activities on pp. 24-26. If time permits, sketch out some visualization ideas!

EMBEDDING Evaluation

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