

Program Improvement

The children's librarian sees the purpose of the evaluation as providing data to help improve the program.

She wants to use the evaluation findings to maximize benefits for the focal children and teachers by refining the content, volunteer training, and overall focus/approach.

She also hopes to use the findings to expand the project to other children and teachers by identifying best practices to build on.

Accountability and Oversight

The library director sees the purpose of the evaluation as satisfying accountability and oversight requirements.

She wants to use the evaluation findings to meet reporting requirements of the corporate foundation that is providing funding.

She also hopes to use the findings to report to the library board about how operating funds were expended and what difference the investment made.

Advocacy

The library director sees the purpose of the evaluation as providing data for advocacy activities.

She wants to use the evaluation findings to demonstrate the library's success in supporting STEM learning in early childhood.

She also hopes to use the findings to build positive public opinion about the library.

In addition, she hopes to use the evaluation findings to secure county funding that has been earmarked for programs that boost elementary school math performance.